

# ***Bayfield and Area Chamber of Commerce Meeting Minutes***

September 27, 2017

## **Call to order**

Leanne called to order the regular meeting of the Bayfield and Area Chamber of Commerce at 6:30 P.M. on September 27, 2017 at the Bayfield Archives Building.

**Present:** Leanne Kavanagh, Shaun Henry, Ian Matthew, Roger Lewington, Martha Beechie, Judy Stephenson, Joanne Oliver, Diane Snell, Dave Smith and Megan Blakes

## **Financial Report**

- a. Ian reported that the Chamber has \$43 400.00 between the bank account and investments
- b. \$3240.00 has been received from the Municipality of Bluewater
- c. \$2360.00 was received from the Government of Ontario, BACC operated as the middle man and passed on the funds to One Care for yoga classes
- d. Donations were made to the Bayfield Agriculture Society to co-sponsor a group of buskers at the fair, Sunset on Summer for \$200.00 and the Sustainability Conference for \$250.00

## **Member Report**

- a. There are 44 paid members and 29 unpaid members. Second notice emails were sent out. Volunteers were assigned to contact the unpaid members personally

## **New Business**

- 1. Megan Blakes was introduced as the new social media coordinator**
- 2. TV in the library foyer**
  - a. Megan will program the TV. Some ideas of content; play events on a loop, photo contests with a monthly theme, 360 videos, weather app with sunset times, photo club and historical society photos.
  - b. BACC members will have the opportunity to advertise events at no cost, non- members can purchase advertising slots
  - c. A group will be working on policy, rules, guidelines and an ad program for the TV
  - d. Leanne and Megan will work on the branding

### **3. Upcoming Events**

- a. Witches walk, Saturday October 28, 2017 6:00 – 8:00 P.M. at the Ashwood
- b. Historic Ghost walk, Roger will contact Dave Gillians
- c. Christmas in Bayfield November 17 – 19, 2017
- d. Turkey bingo

### **4. Christmas Parade**

- a. Invitations will be emailed out on September 28, 2017
- b. Parade date of Saturday November 18, 2017 was confirmed. It was noted that the Goderich parade is on the same date in the evening
- c. A sign-up sheet for parade participants will be added to the BACC Facebook page

### **5. Christmas in Bayfield Committee**

- a. Diane volunteered to be the leader for the Christmas in Bayfield Committee, Leanne, Megan, Judy, Joanne and Dave will join this committee
- b. The committee will meet on October 3<sup>rd</sup> at Dianne's house, 6:30 P.M.
- c. Files from Erin Samuell will be needed from previous years

### **6. Municipal Grant for 2018**

- a. \$3200.00 grant application for 2018 is due November 1, 2017
- b. Leanne will put together the grant application and send in for review and approval
- c. Potential uses for grant money; recycle bins/garbage bins, electric car charging stations, advertising to bring new businesses to Bayfield, mobile information station outside of library, community board update, timeline in library foyer, sign for library information area, painting of bike symbols on the road around town – 10K loop

### **7. Girls Get Away Weekend**

- a. Businesses feedback was (mostly) positive, the weekend went well
- b. Revenue for the weekend was \$942.78

- c. Total ballots sold were approx. 148, 105 were from Huron County, 21 were from London and area, the remainder were local girls
- d. Database with information about who participated and where they were from was created and will be used in future mailings
- e. It would be beneficial to have a dedicated Facebook page going forward as it was difficult to keep the core content at the top of the BACC Facebook page

## **8. Print Media**

- a. Leanne will order “Save the Date” posters, maps and Christmas in Bayfield ballots
- b. Christmas in Bayfield advertising will be in the Day Tripper and Lifestyle Magazine
- c. Bayfield maps will continue with the current design

## **9. Tourist Booth**

- a. Sang operated the tourist booth, opening and closing it daily – it worked out well
- b. There is a sign that needs to be put up on the back wall of the tourist booth

## **10. New projects and Notes**

- a. Grand Bend community fund would like a letter of support from BACC to support a transit system in the area. Students, seasonal employees, elderly and others would benefit from such a system.
- b. Leanne will send a letter to the Municipality to ask for an update on the Main Street Study.
- c. Roger attended the Sustainability Summit, reporting that there were great speakers and about 2/3 of the attendees were from outside Bayfield.
- d. Last meeting for 2017 is on Dec 13<sup>th</sup> - 6:30 P.M. to 8:00 P.M. – Archives Building

## **Adjournment**

7:45 P.M. – Leanne adjourned the meeting