



BAYFIELD BREEZE

ADVERTISING OPPORTUNITIES

The Bayfield and Area Chamber of Commerce has enlisted former Clinton News-Record correspondent, Melody Falconer-Pounder, to pen the weekly column and Dennis Pal will act as Web Publisher/Graphic Designer. The publication is designed to be the voice of the village and will rely on submissions and ideas from the local community to make it a success.

Founding and supporting members are now being sought to advertise on this publication.



Advertising Contact:

Mike Dixon
hm 519-565-2583
cell 519-955-3141

Credits:

Writer, editor, photographer: Melody Falconer-Pounder

Web publisher, graphic designer: Dennis Pal

Logo Design: Kyle Vanderburgh, Goderich Print Shop

Breeze Committee: Ian Matthew, Roger Lewington, Mike Dixon, John Pounder, Dennis Pal, Melody Falconer-Pounder

Special thanks to the **Bayfield and Area Chamber of Commerce**

Founding Members

Includes 1 colour ad to be displayed above the Masthead on all issues for 1 year. **\$660**

- 10 ad spots available.
- Ads link to your website address or your BACC member directory pop-up.
- 160px wide by 40 px high image file (gif, jpg, png)
- includes design from supplied materials





BAYFIELD BREEZE



Supporting Members

Digital Block Ads: Includes 1 colour ad in one of two sections near bottom of page on all issues. 6mo **\$280**; 1yr **\$450**

- 12 ad spots available, two rows of 6 ads. One row between editorial content and submissions feature and the other row below credits.
- Ads link to your website address or your BACC member directory pop-up.
- 125p wide by 125px high image file (gif, jpg, png)
- Includes design from supplied materials

Options:

- animated gifs of up to three images can be designed for an additional one time fee: **\$125**
- ad remakes during contract: **\$50**
- don't have a website? Not a member of BACC? Custom pop-up: **\$75**
- 10% discount with BACC membership, this includes pop-up listing.